

## — Vanilla SmartCards / ESD MoneyCards —

The Economical Solution to Providing Cards for a SmartCard System

A SmartCard is the size of a credit card. It is made of plastic and has an embedded memory chip that can be programmed with various data including monetary value which can be reloaded by the client for continued use.

All ESD SmartCards are encrypted with a unique license number which is assigned to a specific owner for a specific location, or locations. Only the assignee of the license number can purchase cards with their unique site code.

ESD offers customers a number of cosmetic options when purchasing SmartCards. The most economical card has a plain white vanilla face, another popular choice features the colorful ESD MoneyCard© graphic on the face. Both cards have a disclaimer on the back printed in English and Spanish warning the customer to treat the card like cash and a reminder the card is intended to be reloaded.



Prices and Specifications Are Subject to Change Without Notice.

270 Commerce Drive, Ft. Washington, PA 19034 Tel: 215.628.0860 • Toll Free in the U.S. and Canada: 800.523.1510 Toll Free Fax in the U.S. and Canada: 800.548.1638 Email: info@esdcard.com

## Vanilla Card — 12-000-002 ESD MoneyCard — 12-000-007







Website: esdcard.com

## — Vanilla SmartCards / ESD MoneyCards —

The Economical Solution to Providing Cards for a SmartCard System



Each Smart Card will be encrypted with a unique serial number which is also printed on the back of the card. Cards may be ordered in any quantity, but the cost per unit becomes lower as the quantity ordered increases.



Prices and Specifications Are Subject to Change Without Notice.

© ESD ALL RIGHTS RESERVED — Part Number 11-400-142 270 Commerce Drive, Ft. Washington, PA 19034 Tel: 215.628.0860 • Toll Free in the U.S. and Canada: 800.523.1510 Toll Free Fax in the U.S. and Canada: 800.548.1638 Email: info@esdcard.com



Website: esdcard.com